



SUSTAINABILITY ACTION PLAN

Effective from 2024 - 2025

1. **Reduce carbon emissions:** Implement measures to minimize carbon emissions from transportation, such as promoting the use of fuel-efficient vehicles, encouraging carpooling, and considering alternative transportation options like electric vehicles or bicycles for short distances.

2. **Support local communities:** Foster positive relationships with local communities by collaborating with local businesses, hiring local guides, and supporting community development initiatives. This helps to ensure that the economic benefits of tourism are distributed more evenly.

3. **Promote responsible tourism practices:** Educate both staff and customers about responsible tourism practices, such as respecting local cultures and traditions, minimizing waste generation, and preserving natural resources. Encourage travelers to be mindful of their environmental impact and provide them with guidelines for responsible behavior.

4. **Engage in sustainable sourcing:** Partner with suppliers who prioritize sustainable practices and have certifications for environmentally friendly operations. This includes selecting accommodations, transportation providers, and excursion companies that demonstrate a commitment to sustainable operations.

5. **Reduce single-use plastics:** Implement strategies to minimize the use of single-use plastics throughout tour operations. Encourage the use of reusable water bottles, provide refill stations, and explore alternatives to plastic packaging for meals or souvenirs.

6. **Conserve water and energy:** Implement water and energy conservation measures in tour accommodations and offices. Encourage the reuse of towels and sheets, install energy-efficient lighting and appliances, and raise awareness among staff and customers about the importance of minimizing water and energy consumption.

7. **Protect wildlife and biodiversity:** Promote wildlife conservation by avoiding activities that harm animals or disrupt their natural habitats. Provide information about local wildlife and encourage travelers to observe wildlife from a safe distance, without disturbing or feeding them.

8. **Support environmental initiatives:** Contribute to local environmental initiatives by participating in conservation projects or supporting organizations that work towards environmental protection. This can include tree planting, beach cleanups, or donations to conservation funds.

9. **Monitor and reduce waste:** Implement waste management strategies to reduce, reuse, and recycle waste generated during tour operations. Work with local waste management facilities and educate staff and customers about proper waste disposal practices.

10. **Continuous improvement:** Regularly review and assess the sustainability performance of the tour operator. Set goals and targets for improvement, track progress, and communicate achievements to staff, customers, and stakeholders. Continuously seek opportunities to innovate and adopt new sustainable practices.

Our company prepares detailed action plan for each point and then review the assessment at the end of each quarter.